

ABDULLAH GHAFAR

Full-Stack Developer (Front-End Focused)

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Lahore, Punjab
21, July 1995

PROFESSIONAL SUMMARY

Experienced Full-Stack Developer specializing in UI/UX, e-commerce development, and custom feature implementation. Demonstrates expertise in API integration, responsive design, and technical support for high-performance web solutions. Eager to leverage skills in a dynamic environment to drive innovative projects and contribute to team success.

EXPERIENCE

SEM PPC Ninjas

London
Jul 2025 - Present

Senior Web Developer- Freelance Contract

- WordPress:**
- Traditional, semi-headless, fully headless (React/Next.js)
 - Custom PHP templating & advanced functions
 - ACF Pro (custom fields, post types)
 - Jet Engine / Jet Builder for complex dynamic content
 - Custom API integrations
- Shopify:**
- Custom Liquid templating
 - Headless with Hydrogen + Storefront API
 - Custom app integrations
- Custom Sites:**
- Built from scratch with modern JavaScript
 - REST APIs and third-party integrations
 - Interactive, high-performance experiences

Citlali US

Chicago
Oct 2023 - Apr 2026

Web Developer

- Expert in extending WordPress functionality via custom post types, taxonomies, and metadata for structured, scalable content architectures.
- Built sophisticated admin interfaces and front-end components using Advanced Custom Fields (ACF) with flexible content layouts, repeaters, and options pages.
- Mastered WordPress action and filter hooks to modify core behavior, integrate APIs, and optimize performance without touching core files.
- Created custom WordPress themes from scratch using best practices, including template hierarchy, template parts, and theme functions.
- Developed robust custom plugins to introduce new features, enhance security, and streamline site administration.
- Implemented comprehensive security measures, performance optimization (caching, image optimization), and responsive, crossbrowser compatible front-ends.
- Extended e-commerce expertise to Shopify, building custom storefronts and components using Shopify Liquid templating and developing high-performance, headless storefronts with Hydrogen and Remix.

Techanzy

Lahore
Jun 2023 - Jul 2024

Web Developer

- New Websites Development

Nextonix

Lahore

Feb 2021 - May 2023

Hayaat.pk

Dec 2018 - Aug 2019

Connect Genie

Remote

- Existing Sites Revamps and Extend Functionalities bugs resolving
- Apis's Integrations, Security Hardening, DNS Management, Hosting & VPS management

Web Developer

- Landing Pages, Critical Bugs Solving, Full WP site creation

Front End Developer

- Developed Static HTML5,CSS3 Web Pages
- Hard Coded Newsletters Responive For Campaigns

Web Developer - Part Time Contract

- Revamp Existing Company Product Website
- Created Company New Website From Scratch from Figma to WP using ACF custom Fields Dynamic Data Driven

EDUCATION

Siqarah Boys High School

Jan 2012

Leadership Colleges Network

Jan 2015

Matric in Science

ICS in Intermediate

SKILLS

- UI/UX
- Custom Features Creation & Implementation
- Firewall
- Vps Management
- API integration
- Technical support
- Content management systems
- Technical analysis
- E-commerce/Shopify Development
- Hosting
- OS
- Client communication
- Advanced CSS
- Website optimization
- Web performance optimization
- Vibe Coding
- DNS
- Malware Removals
- Responsive design
- Browser developer tools
- Website updating
- Project management

CERTIFICATIONS

- UX Design | Google
- Principles of UX/UI | Design Meta
- WordPress Design | Coursera

RECENT DEVELOPED SITE LINKS

<https://discoveringpakistan.com/>
<https://dr-gummy.com/>

<https://yourpacemaker.com/>
<https://28crafts.com/>
<https://buddymodesolutions.com/>
<https://www.titanbattlegear.com/>
<https://endgamexp.com/>
<https://fintaxoutsourcing.co.uk/>
<https://3evesoftexas.com/>
<https://semppcninjas.com/>
<https://cosmosoutsourcing.com/>
<https://danaprimefm.com/>